



# RI TRANSPARENCY REPORT 2019

Cartica Management, LLC



An investor initiative in partnership with UNEP Finance Initiative and UN Global Compact

# About this report

The PRI Reporting Framework is a key step in the journey towards building a common language and industry standard for reporting responsible investment (RI) activities. This RI Transparency Report is one of the key outputs of this Framework. Its primary objective is to enable signatory transparency on RI activities and facilitate dialogue between investors and their clients, beneficiaries and other stakeholders. A copy of this report will be publicly disclosed for all reporting signatories on the <u>PRI website</u>, ensuring accountability of the PRI Initiative and its signatories.

This report is an export of the individual Signatory organisation's response to the PRI during the 2019 reporting cycle. It includes their responses to mandatory indicators, as well as responses to voluntary indicators the signatory has agreed to make public. The information is presented exactly as it was reported. Where an indicator offers a response option that is multiple-choice, all options that were available to the signatory to select are presented in this report. Presenting the information exactly as reported is a result of signatory feedback which suggested the PRI not summarise the information. As a result, the reports can be extensive. However, to help easily locate information, there is a **Principles index** which highlights where the information can be found and summarises the indicators that signatories complete and disclose.

### Understanding the Principles Index

The Principles Index summarises the response status for the individual indicators and modules and shows how these relate to the six <u>Principles for Responsible Investment</u>. It can be used by stakeholders as an 'at-a-glance' summary of reported information and to identify particular themes or areas of interest.

Indicators can refer to one or more Principles. Some indicators are not specific to any Principle. These are highlighted in the 'General' column. When multiple Principles are covered across numerous indicators, in order to avoid repetition, only the main Principle covered is highlighted.

All indicators within a module are presented below. The status of indicators is shown with the following symbols:

Symbol	Status
×	The signatory has completed all mandatory parts of this indicator
Ø	The signatory has completed some parts of this indicator
۵	This indicator was not relevant for this signatory
-	The signatory did not complete any part of this indicator
ß	The signatory has flagged this indicator for internal review

Within the table, indicators marked in blue are mandatory to complete. Indicators marked in grey are voluntary to complete.

1



Principles Index



Organisa	rganisational Overview						cip	le		General
Indicator	Short description	Status	Disclosure	1	2	3	4	5	6	
OO TG		-	n/a							
OO 01	Signatory category and services	1	Public							✓
OO 02	Headquarters and operational countries	1	Public							✓
OO 03	Subsidiaries that are separate PRI signatories	1	Public							~
OO 04	Reporting year and AUM	1	Public							✓
OO 05	Breakdown of AUM by asset class	~	Asset mix disclosed in OO 06							~
OO 06	How would you like to disclose your asset class mix	1	Public							✓
00 07	Fixed income AUM breakdown	₿	n/a							✓
80 OO	Segregated mandates or pooled funds	₿	n/a							✓
OO 09	Breakdown of AUM by market	1	Public							✓
OO 10	Active ownership practices for listed assets	~	Public							~
00 11	ESG incorporation practices for all assets	-	Public							✓
00 12	Modules and sections required to complete	1	Public							×
OO LE 01	Breakdown of listed equity investments by passive and active strategies	~	Public							✓
OO LE 02	Reporting on strategies that are <10% of actively managed listed equities	₿	n/a							×
OO FI 01	Breakdown of fixed income investments by passive and active strategies	₿	n/a							×
OO FI 02	Reporting on strategies that are <10% of actively managed fixed income	₿	n/a							×
OO FI 03	Fixed income breakdown by market and credit quality	₿	n/a							✓
OO SAM 01	Breakdown of externally managed investments by passive and active strategies	₿	n/a							✓
OO PE 01	Breakdown of private equity investments by strategy	8	n/a							✓
OO PE 02	Typical level of ownership in private equity investments	₽	n/a							✓
OO PR 01	Breakdown of property investments	₿	n/a							×
OO PR 02	Breakdown of property assets by management	₿	n/a							×
OO PR 03	Largest property types	₿	n/a							✓
OO INF 01	Breakdown of infrastructure investments	₿	n/a							×
OO INF 02	Breakdown of infrastructure assets by management	₽	n/a							~
OO INF 03	Largest infrastructure sectors	₿	n/a							~
OO HF 01	Breakdown of hedge funds investments by strategies	₿	n/a							✓
OO End	Module confirmation page	✓	-							



CCStrategy and Governance						rin	cip	le		General
Indicator	Short description	Status	Disclosure	1	2	3	4	5	6	
SG 01	RI policy and coverage	√	Public							√
SG 01 CC	Climate risk	8	n/a							×
SG 02	Publicly available RI policy or guidance documents	~	Public						~	
SG 03	Conflicts of interest	✓	Public							✓
SG 04	Identifying incidents occurring within portfolios	~	Private							✓
SG 05	RI goals and objectives	✓	Public							✓
SG 06	Main goals/objectives this year	1	Private							√
SG 07	RI roles and responsibilities	✓	Public							✓
SG 07 CC	Climate-issues roles and responsibilities	8	n/a							✓
SG 08	RI in performance management, reward and/or personal development	~	Private							✓
SG 09	Collaborative organisations / initiatives	✓	Public				<ul> <li>✓</li> </ul>	<ul> <li>✓</li> </ul>		
SG 09.2	Assets managed by PRI signatories	8	n/a	<ul> <li>✓</li> </ul>						
SG 10	Promoting RI independently	✓	Public				<ul> <li>✓</li> </ul>			
SG 11	Dialogue with public policy makers or standard setters	1	Private				~	~	~	
SG 12	Role of investment consultants/fiduciary managers	1	Public				~			
SG 13	ESG issues in strategic asset allocation	4	Public	✓						
SG 13 CC		8	n/a							✓
SG 14	Long term investment risks and opportunity	~	Private	~						
SG 14 CC		8	n/a							✓
SG 15	Allocation of assets to environmental and social themed areas	1	Private	~						
SG 16	ESG issues for internally managed assets not reported in framework	•	n/a							✓
SG 17	ESG issues for externally managed assets not reported in framework	•	n/a							✓
SG 18	Innovative features of approach to RI	~	Private							√
SG 19	Communication	✓	Public		~				✓	
SG End	Module confirmation page	1	-							



Direct - Listed Equity Incorporation							Principle			General
Indicator	Short description	Status	Disclosure	1	2	3	4	5	6	
LEI 01	Percentage of each incorporation strategy	1	Public	~						
LEI 02	Type of ESG information used in investment decision	•	Private	~						
LEI 03	Information from engagement and/or voting used in investment decision- making	~	Private	~						
LEI 04	Types of screening applied	1	Public	<ul> <li>✓</li> </ul>						
LEI 05	Processes to ensure screening is based on robust analysis	~	Public	~						
LEI 06	Processes to ensure fund criteria are not breached	~	Private	~						
LEI 07	Types of sustainability thematic funds/mandates	~	Public	~						
LEI 08	Review ESG issues while researching companies/sectors	~	Public	~						
LEI 09	Processes to ensure integration is based on robust analysis	~	Public	~						
LEI 10	Aspects of analysis ESG information is integrated into	~	Private	~						
LEI 11	ESG issues in index construction	8	n/a	<ul> <li>✓</li> </ul>						
LEI 12	How ESG incorporation has influenced portfolio composition	•	Private	~						
LEI 13	Examples of ESG issues that affected your investment view / performance	1	Private	~						
LEI End	Module confirmation page	✓	-							



Direct - Listed Equity Active Ownership							Principle				
Indicator	Short description	Status	Disclosure	1	2	3	4	5	6		
LEA 01	Description of approach to engagement	✓	Public		✓						
LEA 02	Reasoning for interaction on ESG issues	1	Public	✓	~	~					
LEA 03	Process for identifying and prioritising engagement activities	•	Public		~						
LEA 04	Objectives for engagement activities	✓	Public		~						
LEA 05	Process for identifying and prioritising collaborative engagement	✓	Public		~						
LEA 06	Role in engagement process	✓	Public		~		~				
LEA 07	Share insights from engagements with internal/external managers	~	Public	~	~						
LEA 08	Tracking number of engagements	✓	Public		~						
LEA 09	Number of companies engaged with, intensity of engagement and effort	~	Private		~						
LEA 10	Engagement methods	✓	Private		~						
LEA 11	Examples of ESG engagements	✓	Private		~						
LEA 12	Typical approach to (proxy) voting decisions	•	Public		~						
LEA 13	Percentage of voting recommendations reviewed	8	n/a		~						
LEA 14	Securities lending programme	✓	Private		~						
LEA 15	Informing companies of the rationale of abstaining/voting against management	•	Public		~						
LEA 16	Informing companies of the rationale of abstaining/voting against management	•	Public		~						
LEA 17	Percentage of (proxy) votes cast	✓	Public		~						
LEA 18	Proportion of ballot items that were for/against/abstentions	1	Public		~						
LEA 19	Proportion of ballot items that were for/against/abstentions	~	Public		~						
LEA 20	Shareholder resolutions	✓	Private		~						
_EA 21	Examples of (proxy) voting activities	✓	Private		~						
EA End	Module confirmation page	1	-								



Cartica Management, LLC

**Reported Information** 

Public version

Organisational Overview

## **PRI disclaimer**

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#### **Basic information**

00 01	Mandatory	Public	Gateway/Peering	General

00 01.1

Select the services and funds you offer

Select the services and funds you offer	% of asset under management (AUM) in ranges
Fund management	0 0%
	○ <10%
	○ 10-50%
	● >50%
Fund of funds, manager of managers, sub-advised products	• 0%
	○ <10%
	○ 10-50%
	○ >50%
Other	• 0%
	○ <10%
	○ 10-50%
	○ >50%
Total 100%	

Further options (may be selected in addition to the above)

□ Hedge funds

 $\hfill\square$  Fund of hedge funds

00 01.2

Additional information. [Optional

100% of our AUM is directly managed by Cartica.

000	OO 02 Mandatory			Public	Peering	General
	00 02	.1	Select the location of your organisa	tion's headquarters	S.	
	United	State	S			



00 02.2	Indicate the number of countries in which you have offices (including your headquarters).
. ● 1	
○ 2-5	
○ 6-10	
○ >10	
00 02.3	Indicate the approximate number of staff in your organisation in full-time equivalents (FTE).

	FTE
40	

000	3	Iviar	luatory	Public	Descriptive	General
	OO 03	.1	Indicate whether you have subsidiat their own right.	ries within your org	anisation that are also PRI signat	ories in
	⊖ Yes ● No					
00 0	4	Mar	ndatory	Public	Gateway/Peering	General

OO 04.1	Indicate the year end date for your reporting year.
29/03/2019	

Include the AUM of subsidiaries, but exclude advisory/execution only assets, and exclude the assets of your PRI signatory subsidiaries that you have chosen not to report on in OO 03.2

	trillions	billions	millions	thousands	hundreds
Total AUM		2	379	322	821
Currency	USD				
Assets in USD		2	379	322	821

 $\hfill\square$  Not applicable as we are in the fund-raising process

**OO 04.4** Indicate the total assets at the end of your reporting year subject to an execution and/or advisory approach.

I Not applicable as we do not have any assets under execution and/or advisory approach

OO 06 Mandatory Public Descriptive General
--



#### 00 06.1

#### Select how you would like to disclose your asset class mix.

#### as percentage breakdown

	Internally managed (%)	Externally managed (%)
Listed equity	97	0
Fixed income	0	0
Private equity	0	0
Property	0	0
Infrastructure	0	0
Commodities	0	0
Hedge funds	0	0
Fund of hedge funds	0	0
Forestry	0	0
Farmland	0	0
Inclusive finance	0	0
Cash	2	0
Money market instruments	0	0
Other (1), specify	1	0
Other (2), specify	0	0

'Other (1)' specified

#### Exchange Traded Funds (ETFs)

 $\odot$  as broad ranges

OO 06.2

Publish asset class mix as per attached image [Optional].



OO 06.3	Indicate whether your organisation has any off-balance sheet assets [Optional].
$\odot$ Yes	
No	

#### **OO 06.5** Indicate whether your organisation uses fiduciary managers.

○ Yes, we use a fiduciary manager and our response to OO 5.1 is reflective of their management of our assets.

• No, we do not use fiduciary managers.

**OO 06.6** Provide contextual information on your AUM asset class split. [Optional]

Liquidity is held in cash and in liquid ETFs that track the Emerging Markets indexes.



Cartica is an exclusively Emerging Markets fund manager. We invest in companies listed in Developed Markets only if their activities and/or sales are substantially in Emerging Markets.

Asset class implementation gateway indicators



00 10.1		Public	Gateway	Genera
	Select the active owne	ership activities your organis	sation implemented in the re	eporting year.
	Listed equity – enga	gement		
	e engage with companies on e do not engage directly and o			
	Listed equity – voting			
	e cast our (proxy) votes direct		roviders	
	e do not cast our (proxy) votes uneer			e on our behalf
1	Mandatory	Public	Gateway	Genera
00 11.1		anaged asset classes in wh and/or your active ownershi		
		and/or your active ownershi	p practices (during the repc	
	Listed equity			
• We	e address ESG incorporation.			
$\cap M$				
$\bigcirc$ VV $\epsilon$	e do not do ESG incorporatior			
∪ vv€	e do not do ESG incorporation			
U VVe	e do not do ESG incorporation Cash			
		n.		
⊖ We	Cash	n.		
⊖ We	Cash e address ESG incorporation.	n.		
⊖ We	Cash e address ESG incorporation.	n.		
⊖ We ⊚ We	Cash e address ESG incorporation. e do not do ESG incorporation Other (1)	n. n.		
<ul> <li>○ We</li> <li>● We</li> <li>○ We</li> </ul>	Cash e address ESG incorporation. e do not do ESG incorporation Other (1) e address ESG incorporation.	n. n.		
○ We ● We ○ We	Cash e address ESG incorporation. e do not do ESG incorporation Other (1)	n. n.		
<ul> <li>○ We</li> <li>● We</li> <li>○ We</li> </ul>	Cash e address ESG incorporation. e do not do ESG incorporation Other (1) e address ESG incorporation.	n. n.		
<ul> <li>○ We</li> <li>◎ We</li> <li>○ We</li> <li>◎ We</li> </ul>	Cash e address ESG incorporation. e do not do ESG incorporation Other (1) e address ESG incorporation. e do not do ESG incorporation	n. n.		
○ We We We We Exchang	Cash e address ESG incorporation. e do not do ESG incorporation Other (1) e address ESG incorporation. e do not do ESG incorporation 'Other (1)' [as define	n. n.	Gateway	Gener

report (asset classes representing 10% or more of your AUM) are already ticked. Those which are voluntary to report on can be opted into by ticking the box.

	Core modules
☑ Organisa	ational Overview
✓ Strategy	and Governance
	RI implementation directly or via service providers
	Direct - Listed Equity incorporation
☑ Listed	Equity incorporation
	Direct - Listed Equity active ownership
🗹 Enga	gements
⊠ (Proxy	/) voting
	RI implementation via external managers
	Closing module
<b>⊿</b> 0 :	

☑ Closing module



Update: this indicator has changed from "*Mandatory to report, voluntary to disclose*" to "*Mandatory*". Your response to this indicator will be published in the Public Transparency Report. This change is to enable improved analysis and peering.

Percentage of internally managed listed equities



Strategies	Percentage of internally managed listed equities
Passive	○ >50%
	○ 10-50%
	○ <10%
	• 0%
Active - quantitative (quant)	○ >50%
	○ 10-50%
	○ <10%
	• 0%
Active - fundamental and active - other	● >50%
	○ 10-50%
	○ <10%
	○ 0%
Total 100%	

#### OO LE 01.2

Additional information. [Optional]

Cartica employs an active ownership strategy for all its portfolio companies. We pursue an agenda of desired improvements in governance, sustainability, transparency and performance in every one of our portfolio companies.



Cartica Management, LLC

**Reported Information** 

Public version

Strategy and Governance

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New selection options have been added to this indicator. Please review your prefilled responses carefully.

SG 01.1	Indicate if you have an investment policy that covers your responsible investment approach.
Yes	

SG 01.2 Indicate the components/types and coverage of your policy.

#### Select all that apply

Policy components/types	Coverage by AUM
☑ Policy setting out your overall approach	Applicable policies cover all AUM
☑ Formalised guidelines on environmental factors	$\bigcirc$ Applicable policies cover a majority of AUM
☑ Formalised guidelines on social factors	$\bigcirc$ Applicable policies cover a minority of AUM
$\ensuremath{\boxtimes}$ Formalised guidelines on corporate governance factors	
☑ Fiduciary (or equivalent) duties	
☑ Asset class-specific RI guidelines	
☑ Sector specific RI guidelines	
☑ Screening / exclusions policy	
☑ Engagement policy	
☑ (Proxy) voting policy	
□ Other, specify (1)	
$\Box$ Other, specify(2)	



#### SG 01.3 Indicate if the investment policy covers any of the following

I Your organisation's definition of ESG and/or responsible investment and it's relation to investments

□ Your investment objectives that take ESG factors/real economy influence into account

- I Time horizon of your investment
- ☑ Governance structure of organisational ESG responsibilities
- ☑ ESG incorporation approaches
- ☑ Active ownership approaches
- ☑ Reporting
- □ Climate change
- I Understanding and incorporating client / beneficiary sustainability preferences
- □ Other RI considerations, specify (1)
- □ Other RI considerations, specify (2)

# **SG 01.4** Describe your organisation's investment principles and overall investment strategy, interpretation of fiduciary (or equivalent) duties, and how they consider ESG factors and real economy impact.

Cartica is a long-only, single strategy manager investing in a concentrated portfolio of small and mid-cap Emerging Markets companies in a variety of sectors. Our engagement with these publicly-traded companies is designed to create long-term value for Cartica's investors. Cartica performs a rigorous analysis of each potential portfolio company's business model, financial statements, and governance, environmental, and social risks and opportunities. We carefully assess the integrity of management, the Board and key shareholders and we evaluate the treatment of minority shareholders.

Cartica employs a proprietary methodology (the "Cartica ESG Methodology") to identify and evaluate potential value-adding engagement items. This Methodology includes a set of analytical tools (the "Cartica ESG Toolkit"). The Cartica ESG Methodology is hard-wired into Cartica's pre-investment research and our post-investment engagement process.

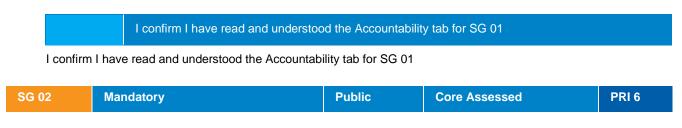
SG 01.5

Provide a brief description of the key elements, any variations or exceptions to your investment policy that covers your responsible investment approach. [Optional]

Growing evidence suggests that integrating considerations of environmental, social, and governance ('ESG") factors into investment analysis offers investors long-term performance advantages through a better understanding of risk and opportunity. Emerging Markets are characterized by weaker public and private sector institutions and less effective regulatory oversight, which increases the cost of monitoring listed companies. Therefore, the potential for value addition through demonstrable improvements in ESG is greater than in Developed Markets. We look for companies that may not perform best on ESG, but who are willing to work with us to improve oversight, transparency, and management of material risks.

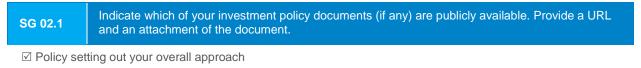
Cartica looks at ESG primarily at the company level but also considers the macro level, as we believe understanding the operating environment is key to contextualizing the ESG performance of companies in Emerging Markets

 $\bigcirc$  No





#### New selection options have been added to this indicator. Please review your prefilled responses carefully.



URL/Attachment

 URL

 URL

 https://www.cartica.com/our-approach/

□ Attachment (will be made public)

Solution Formalised guidelines on environmental factors



□ Attachment (will be made public)

☑ Formalised guidelines on social factors



https://www.cartica.com/wp-content/uploads/2019/03/Cartica-Active-Ownership-Policy-2019-02-01.pdf

□ Attachment (will be made public)

 $\ensuremath{\boxtimes}$  Formalised guidelines on corporate governance factors





URL

https://www.cartica.com/wp-content/uploads/2019/03/Cartica-Active-Ownership-Policy-2019-02-01.pdf

□ Attachment (will be made public)

☑ Fiduciary (or equivalent) duties

L	JRL/Attachment
⊠ URL	
	URL
https://www.	cartica.com/our-approach/

□ Attachment (will be made public)

☑ Asset class-specific RI guidelines



URL https://www.cartica.com/wp-content/uploads/2019/03/Cartica-Active-Ownership-Policy-2019-02-01.pdf

□ Attachment (will be made public)

☑ Sector specific RI guidelines

	URL/Attachment
⊠ URL	
	URL

https://www.cartica.com/wp-content/uploads/2019/03/Cartica-Active-Ownership-Policy-2019-02-01.pdf

□ Attachment (will be made public)

Screening / exclusions policy

URL/Attachment





URL

#### https://www.cartica.com/wp-content/uploads/2019/03/Cartica-Active-Ownership-Policy-2019-02-01.pdf

□ Attachment (will be made public)

☑ Engagement policy

	URL/Attachment
☑ URL	
	URL
<u>https://w</u>	ww.cartica.com/wp-content/uploads/2019/03/Cartica-Active-Ownership-Policy-2019-02-01.pdf

□ Attachment (will be made public)

☑ (Proxy) voting policy





□ Attachment (will be made public)

□ We do not publicly disclose our investment policy documents

SG 02.2	Indicate if any of your investment policy components are publicly available. Provide URL and an attachment of the document.
36 02.2	attachment of the document.

I Your organisation's definition of ESG and/or responsible investment and it's relation to investments

UF	RL/Attachment
☑ URL	
	URL
https://www.c	artica.com/wp-content/uploads/2019/03/Cartica-Active-Ownership-Policy-2019-02-01.pdf

#### □ Attachment

☑ Time horizon of your investment





#### https://www.cartica.com/our-approach/

#### □ Attachment

☑ Governance structure of organisational ESG responsibilities

	URL/Attachment
⊠ URL	
	URL
https://w	ww.cartica.com/wp-content/uploads/2019/03/Cartica-Active-Ownership-Policy-2019-02-01.pdf

#### □ Attachment

☑ ESG incorporation approaches



URL https://www.cartica.com/wp-content/uploads/2019/03/Cartica-Active-Ownership-Policy-2019-02-01.pdf

#### □ Attachment

☑ Active ownership approaches

	URL/Attachment			
⊠ URL				
	URL			

https://www.cartica.com/wp-content/uploads/2019/03/Cartica-Active-Ownership-Policy-2019-02-01.pdf

#### □ Attachment

#### ☑ Reporting

	URL/Attachment
☑ URL	





#### https://www.cartica.com/wp-content/uploads/2019/03/Cartica-Active-Ownership-Policy-2019-02-01.pdf

#### □ Attachment

I Understanding and incorporating client / beneficiary sustainability preferences

	URL/Attachment
⊠ URL	
	URL
https://w	ww.cartica.com/our-approach/

#### □ Attachment

□ We do not publicly disclose any investment policy components

SG 02.3 Additional information [Optional].
--

Our fund is not offered to the public. Additional specific information on our approach (and reporting on its application in each portfolio company) is available and disclosed to our investors.

SG 0	SG 03		datory	Public	Core Assessed	General
	SG 03	.1	Indicate if your organisation has a p investment process.	oolicy on managing	potential conflicts of interest in th	e
Yes		6				
	s	G 03.2	Describe your policy on manag	ing potential confli	cts of interest in the investment p	rocess.
	bus	iness a	covers all areas of potential for confli activities, political positions, reporting portfolio.			
	⊖ No					

	, i i i i i i i i i i i i i i i i i i i			
SG 05	Mandatory	Public	Gateway/Core Assessed	General



**Objectives and strategies** 

# **SG 05.1** Indicate if and how frequently your organisation sets and reviews objectives for its responsible investment activities.

- Quarterly or more frequently
- $\bigcirc$  Biannually
- Annually
- Less frequently than annually
- $\bigcirc$  Ad-hoc basis
- It is not set/reviewed

#### SG 05.2 Additional information. [Optional]

Our engagement objectives are initially articulated upon investment and continuously reviewed with the input of the investment team and the investment committee. We conduct regular portfolio reviews during which developments in our engagements are discussed among the broader team.



☑ Oversight/accountability for responsible investment

- □ Implementation of responsible investment
- □ No oversight/accountability or implementation responsibility for responsible investment
- ☑ Internal Roles (triggers other options)

#### Select from the below internal roles

☑ Chief Executive Officer (CEO), Chief Investment Officer (CIO), Chief Operating Officer (COO), Investment Committee

- ☑ Oversight/accountability for responsible investment
- Implementation of responsible investment
- □ No oversight/accountability or implementation responsibility for responsible investment

☑ Other Chief-level staff or head of department, specify

MD, Corporate Governance and Sustainability



☑ Oversight/accountability for responsible investment

☑ Implementation of responsible investment

□ No oversight/accountability or implementation responsibility for responsible investment

#### ☑ Portfolio managers

☑ Oversight/accountability for responsible investment

☑ Implementation of responsible investment

- □ No oversight/accountability or implementation responsibility for responsible investment
- ☑ Investment analysts
  - ☑ Oversight/accountability for responsible investment
  - ☑ Implementation of responsible investment
  - □ No oversight/accountability or implementation responsibility for responsible investment
- Dedicated responsible investment staff
  - Oversight/accountability for responsible investment
  - ☑ Implementation of responsible investment
  - □ No oversight/accountability or implementation responsibility for responsible investment
- □ Investor relations
- $\Box$  Other role, specify (1)
- $\Box$  Other role, specify (2)
- □ External managers or service providers

**SG 07.2** For the roles for which you have RI oversight/accountability or implementation responsibilities, indicate how you execute these responsibilities.

RI implementation is the direct responsibility of the portfolio team. We provide training to newcomers to the Cartica team explaining the world of responsible investment, its growth, the different strategies used, and Cartica's engagement approach. We run refresher courses for all staff when we update our methodology.

To pinpoint and evaluate potential value-adding engagement items, Cartica employs a proprietary methodology (the "Cartica ESG Methodology"), which includes a set of analytical and implementation tools (the "Cartica ESG Toolkit"). The Cartica ESG Methodology was developed and is continuously revised by our Global Strategy and Corporate Governance Team (the "GS&GC Team") with input from the Investment Team members who use it in their day-to-day work of evaluating investment prospects and engaging with portfolio companies. Besides the toolkit, the GS&CG Team is also responsible for implementation of Cartica's Share Voting Process and Guidelines. The Cartica ESG Methodology is hard-wired into Cartica's pre-investment research and our post-investment engagement process. The elements of the Cartica ESG Methodology can be divided into three inter-related areas of focus: (1) the thorough integrity verification of key shareholders and management of potential portfolio companies ("integrity assurance"); (2) the corporate governance analysis and engagement process ("G"); and (3) the analysis of material environmental and social risks ("E&S").

Engagement and benchmark comparisons of companies in the portfolio are shared with management. These introduce the concept of ESG/sustainability, explain the mindset of investors when looking at material risks, assess the company on its current disclosure, and present best practice peers to give examples of how others are approaching and disclosing risks and opportunities related to ESG/sustainability. These PowerPoint presentations are used as a starting point for engagement.

Implementation of RI/ESG is the direct responsibility of the portfolio team. In addition, there is a team of specialized staff (including the Managing Director, Corporate Governance) that supports the portfolio team on RI/ESG.

SG 07.3

Indicate the number of dedicated responsible investment staff your organisation has.





	Number
5	
	I confirm I have read and understood the Accountability tab for SG 07

I confirm I have read and understood the Accountability tab for SG 07

Promoting responsible investment						
SG 09		Mandatory		Public	Core Assessed	PRI 4,5
	SG 09.1		Select the collaborative organisation which it participated during the report			ember or in

#### Select all that apply

Principles for Responsible Investment

	Your organisation's role in the initiative during the reporting period (see definitions)
Basic	
☑ Mode	rate
□ Advar	nced
	Provide a brief commentary on the level of your organisation's involvement in the initiative. [Optional]

Cartica participated in PRI in Person in Sept 2018 in San Francisco. Our Senior ESG Analyst is enrolled in PRI Academy.

#### ☑ Asian Corporate Governance Association

Your organisation's role in the initiative during the reporting period (see definitions) □ Basic □ Moderate ☑ Advanced

Provide a brief commentary on the level of your organisation's involvement in the initiative. [Optional]

Cartica participates in ACGA Investor Discussion Group (AIDG) calls, collaborates on ESG engagements with members, and attends the annual conference. Cartica contributed to the Asian Corporate Governance Association's opinion letter on suggested changes to the Hong Kong Corporate Governance Code.

□ Australian Council of Superannuation Investors

- □ AFIC La Commission ESG
- □ BVCA Responsible Investment Advisory Board
- CDP Climate Change

#### Your organisation's role in the initiative during the reporting period (see definitions)

- ☑ Basic
- □ Moderate
- $\Box$  Advanced

Provide a brief commentary on the level of your organisation's involvement in the initiative. [Optional]

Where climate change presents a material risk for a portfolio company, Cartica encourages the company to respond to the CDP questionnaire and participate in initiatives.

#### □ CDP Forests

☑ CDP Water

Your organisation's role in the initiative during the reporting period (see definitions)

- ☑ Basic
- □ Moderate
- $\Box$  Advanced

Provide a brief commentary on the level of your organisation's involvement in the initiative. [Optional]

Where water presents a material risk for a portfolio company, Cartica encourages the company to respond to the CDP questionnaire and participate in initiatives.

- □ CFA Institute Centre for Financial Market Integrity
- □ Code for Responsible Investment in SA (CRISA)
- □ Code for Responsible Finance in the 21st Century
- Council of Institutional Investors (CII)

#### Your organisation's role in the initiative during the reporting period (see definitions)

- □ Basic
- □ Moderate
- ☑ Advanced



Provide a brief commentary on the level of your organisation's involvement in the initiative. [Optional]

Our Managing Director, Corporate Governance and Sustainability, was formerly a member of the Corporate Governance Advisory Council of the CII, He organized a panel for this year's CII Annual Conference on women directors as change agents. Cartica CEO, President, Managing Director, and Senior ESG Analyst attended CII annual conferences in March 2018 and March 2019 in DC.

#### $\ensuremath{\boxdot} \mathsf{Eumedion}$

Your organisation's role in the initiative during the reporting period (see definitions)

- ☑ Basic
- □ Moderate
- □ Advanced

Provide a brief commentary on the level of your organisation's involvement in the initiative. [Optional]

Our Managing Director, Corporate Governance and Sustainability moderated a session titled "Will the SEC permit mandatory arbitration by-laws?" at ICGN/Eumedion collaboration event in February 2019 in Amsterdam.

- □ Extractive Industries Transparency Initiative (EITI)
- □ ESG Research Australia
- □ Invest Europe Responsible Investment Roundtable
- □ Global Investors Governance Network (GIGN)
- □ Global Impact Investing Network (GIIN)
- □ Global Real Estate Sustainability Benchmark (GRESB)
- □ Green Bond Principles
- □ Institutional Investors Group on Climate Change (IIGCC)
- ☑ Interfaith Center on Corporate Responsibility (ICCR)

Your organisation's role in the initiative during the reporting period (see definitions)

☑ Basic

□ Moderate

□ Advanced

Provide a brief commentary on the level of your organisation's involvement in the initiative. [Optional]

Cartica listens to webinars organized by the ICCR.

☑ International Corporate Governance Network (ICGN)



Your organisation's role in the initiative during the reporting period (see definitions)

□ Basic

□ Moderate

 $\ensuremath{\boxdot} Advanced$ 

Provide a brief commentary on the level of your organisation's involvement in the initiative. [Optional]

Cartica was one of five nominees for ICGN's 2018 Stewardship Champion Award.

Our Managing Director, Corporate Governance and Sustainability, is part of the faculty that developed and delivers the ICGN's ESG integration course. Cartica's MD and senior ESG Analyst attended ICGN meetings (June 2018 in Milan, October 2018 in New York and February 2019 in Amsterdam) and presented as faculty part of the ESG integration course in Milan and Amsterdam.

□ Investor Group on Climate Change, Australia/New Zealand (IGCC)

☑ International Integrated Reporting Council (IIRC)

☑ Basic

□ Moderate

□ Advanced

Provide a brief commentary on the level of your organisation's involvement in the initiative. [Optional]

Cartica promotes integrated reporting and the IIRC framework is one that we suggest to portfolio companies.

☑ Investor Network on Climate Risk (INCR)/CERES

Your organisation's role in the initiative during the reporting period (see definitions)

☑ Basic

 $\Box$  Moderate

□ Advanced

Provide a brief commentary on the level of your organisation's involvement in the initiative. [Optional]

#### Cartica follows the work of Ceres and its publications.

□ Local Authority Pension Fund Forum

□ Principles for Sustainable Insurance

□ Regional or National Social Investment Forums (e.g. UKSIF, Eurosif, ASRIA, RIAA), specify

□ Responsible Finance Principles in Inclusive Finance

Shareholder Association for Research and Education (Share)





- ☑ Basic
- $\Box$  Moderate
- $\Box$  Advanced

Provide a brief commentary on the level of your organisation's involvement in the initiative. [Optional]

Cartica regularly receives research put out by Share and is familiar with its work.

□ United Nations Environmental Program Finance Initiative (UNEP FI)

☑ United Nations Global Compact

	Your organisation's role in the initiative during the reporting period (see definitions)
☑ Basic	
□ Moder	ate
□ Advan	ced
	Provide a brief commentary on the level of your organisation's involvement in the initiativ

Where possible for a portfolio company, Cartica encourages the company to become a Global Compact signatory and participate in intiatives.

#### ☑ Other collaborative organisation/initiative, specify

[Optional]

Brazilian Association of Capital Market Investors (AMEC)

Your organisation's role in the initiative during the reporting year (see definitions)

- □ Basic
- □ Moderate
- ☑ Advanced



Provide a brief commentary on the level of your organisation's involvement in the initiative. [Optional]

We are one of the most active foreign members of the AMEC and were the first signatory of the Brazilian Stewardship Code, sponsored by AMEC. Cartica hosted a roundtable discussion with the President of AMEC in March 2018 to discuss Corporate Governance in Brazil with investors and sponsored the President's attendance at the CII annual conference. In April 2018, Cartica nominated Robeco to membership at AMEC.

☑ Other collaborative organisation/initiative, specify

Sustainability Accounting Standards Board (SASB)





- □ Basic
- ☑ Moderate
- $\Box$  Advanced

Provide a brief commentary on the level of your organisation's involvement in the initiative. [Optional]

Cartica invited David Post, Director of Research at SASB, on June 2018 to our office to present on industryspecific ESG disclosure standards. Cartica's senior ESG analyst attends SASB conferences, and encourages portfolio companies to report following SASB's industry standards.

☑ Other collaborative organisation/initiative, specify

#### Global Reporting Initiative (GRI)

Your organisation's role in the initiative during the reporting year (see d	efinitions)
☑ Moderate	
□ Advanced	
Provide a brief commentary on the level of your organisation's involvem [Optional]	ent in the initiative.
Cartica actively encourages portfolio companies to report in accordance with GRI. The portfolio companies reporting based on GRI standards improved from 35% in March 20 2019. Cartica sponsored attendance of Sandra Guerra, one of GRI's board directors, to conference in March 2019.	18 to 50% in March
<ul> <li>Other collaborative organisation/initiative, specify</li> <li>Thirty Percent Coalition</li> </ul>	

Your organisation's role in the initiative during the reporting year (see definitions)

□ Basic

□ Moderate

☑ Advanced

Provide a brief commentary on the level of your organisation's involvement in the initiative. [Optional]

Cartica is a signatory to the Thirty Percent Coalition and Cartica's ESG Analysts attended the Thirty Percent Coalition annual conference in October 2018, where our work on gender diversity on Emerging Market's Boards was recognized.

SG 10	Mandatory	Public	Core Assessed	PRI 4
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SG 1	10.1	Indicate if your organisation promotes responsible investment, independently of collaborative initiatives.
• Y	es	
		Indicate the actions your organisation has taken to promote responsible investment

SG 10.2	independently of collaborative initiatives. Provide a description of your role in contributing to the objectives of the selected action and the typical frequency of your participation/contribution.
---------	---

☑ Provided or supported education or training programmes (this includes peer to peer RI support) Your education or training may be for clients, investment managers, actuaries, broker/dealers, investment consultants, legal advisers etc.)

#### Description

Cartica participated in the ICGN's ESG Integration course as faculty in June 2018 (Milan) and in February 2019 (Amsterdam).

#### Frequency of contribution

- $\bigcirc$  Quarterly or more frequently
- Biannually
- $\bigcirc$  Annually
- $\odot$  Less frequently than annually
- $\bigcirc$  Ad hoc
- $\bigcirc$  Other

Provided financial support for academic or industry research on responsible investment

□ Provided input and/or collaborated with academia on RI related work

 $\boxdot$  Encouraged better transparency and disclosure of responsible investment practices across the investment industry

#### Description

Cartica regularly contributes to public and private sector efforts aimed at improving legislation, regulation, listing rules and voluntary codes of corporate governance in the countries in which we invest. Cartica's efforts in Mexico continued throughout 2018, working with regulators and the exchange to push Mexican issuers to give at least one month's notice of shareholder meetings and remove bylaw provisions that crimp rights of minority investors.

#### Frequency of contribution

- Quarterly or more frequently
- $\bigcirc$  Biannually
- $\bigcirc$  Annually
- Less frequently than annually
- Ad hoc
- Other

☑ Spoke publicly at events and conferences to promote responsible investment



#### Description

Our Managing Director, Corporate Governance and Sustainability, moderated a session titled "Will the SEC permit mandatory arbitration by-laws?" at ICGN/Eumedion collaboration event in February 2019 in Amsterdam.

#### Frequency of contribution

- $\bigcirc$  Quarterly or more frequently
- Biannually
- $\bigcirc$  Annually
- $\odot$  Less frequently than annually
- $\textcircled{O} \mathsf{Ad} \mathsf{hoc}$
- $\bigcirc$  Other

□ Wrote and published in-house research papers on responsible investment

- □ Encouraged the adoption of the PRI
- Z Responded to RI related consultations by non-governmental organisations (OECD, FSB etc.)

#### Description

Cartica's Managing Director, Corporate Governance and Sustainability, is a member of the team conducting the OECD thematic peer review on corporate governance in company groups. The peer review involves reviewing the approach to director responsibility in company groups across OECD countries and a set of important non-OECD capital markets. The team will issue a report, including policy recommendations, at the October meeting of the OECD Corporate Governance Committee.

#### Frequency of contribution

- Quarterly or more frequently
- Biannually
- Annually
- Less frequently than annually
- Ad hoc
- $\bigcirc$  Other

I Wrote and published articles on responsible investment in the media

#### Description

Cartica's ESG analysts published an article in the September 3, 2018 edition of Pensions & Investments magazine on the underrepresentation of women business leaders in Emerging Markets. Interview with Cartica's Managing Director on minority shareholder rights in Mexico was published in Responsible Investor on March 13, 2019.



#### Frequency of contribution

- O Quarterly or more frequently
- $\bigcirc$  Biannually
- Annually
- $\odot$  Less frequently than annually
- Ad hoc
- $\bigcirc$  Other
- □ A member of PRI advisory committees/ working groups, specify
- □ On the Board of, or officially advising, other RI organisations (e.g. local SIFs)
- □ Other, specify

 $\bigcirc$  No

Outso	ourcing to fiduciary managers and in	vestment consu	Itants	
SG 12	Mandatory	Public	Core Assessed	PRI 4

New selection options have been added to this indicator. Please review your prefilled responses carefully.

SG 12.1	Indicate whether your organisation uses investment consultants.

#### $\hfill\square$ Yes, we use investment consultants

☑ No, we do not use investment consultants.

# ESG issues in asset allocation SG 13 Mandatory Public Descriptive PRI 1 SG 13.1 Indicate whether the organisation undertakes scenario analysis and/or modelling and provide a description of the scenario analysis (by asset class, sector, strategic asset allocation, etc.).

✓ Yes, to assess future ESG factors

#### Describe

Cartica executes scenario analysis and/or modeling with respect to future ESG trends at the company and country level, but not at the portfolio level.

 $\hfill\square$  Yes, to assess future climate-related risks and opportunities

 $\hfill\square$  No, not to assess future ESG/climate-related issues

SG 13.2

Indicate if your organisation considers ESG issues in strategic asset allocation and/or allocation of assets between sectors or geographic markets.



#### We do the following

- □ Allocation between asset classes
- $\hfill\square$  Determining fixed income duration
- $\ensuremath{\boxtimes}$  Allocation of assets between geographic markets
- Sector weightings
- $\Box$  Other, specify
- $\hfill\square$  We do not consider ESG issues in strategic asset allocation

As an active owner with an ESG engagement focus, developments in ESG standards and practices across markets and industries are regularly reviewed and figure into our allocation strategy.

Comr	Communication				
SG 19	Man	datory	Public	Core Assessed	PRI 2, 6
SG 19	.1	Indicate whether your organisation Select the frequency of the disclosu the public information.			

Caution! The order in which asset classes are presented below has been updated in the online tool to match the Reporting Framework overview.

If you are transferring data from an offline document, please check your response carefully.

	Listed equity - Incorporation
	Do you disclose?
⊖ We do	o not proactively disclose it to the public and/or clients/beneficiaries

• We disclose to clients/beneficiaries only.

 $\odot$  We disclose it publicly



#### Disclosure to clients/beneficiaries

 $\bigcirc$  Broad approach to ESG incorporation

Detailed explanation of ESG incorporation strategy used

#### Frequency

 $\ensuremath{\boxtimes}$  Quarterly or more frequently

□ Biannually

 $\Box$  Annually

□ Less frequently than annually

□ Ad-hoc/when requested

#### Listed equity - Engagement

#### Do you disclose?

 $\odot$  We do not disclose to either clients/beneficiaries or the public.

• We disclose to clients/beneficiaries only.

 $\odot$  We disclose to the public



Disclosure to clients/beneficiaries				
Disclosure to clients/beneficiaries				
☑ Details on the overall engagement strategy				
☑ Details on the selection of engagement cases and definition of objectives of the selections, priorities and specific goals				
☑ Number of engagements undertaken				
☑ Breakdown of engagements by type/topic				
☑ Breakdown of engagements by region				
arnothing An assessment of the current status of the progress achieved and outcomes against defined objectives				
☑ Examples of engagement cases				
☑ Details on eventual escalation strategy taken after the initial dialogue has been unsuccessful (i.e. filing resolutions, issuing a statement, voting against management, divestment etc.)				
$\square$ Details on whether the provided information has been externally assured				
☑ Outcomes that have been achieved from the engagement				
□ Other information				
Frequency				
☑ Quarterly or more frequently				
Biannually				
Annually				
Less frequently than annually				

 $\Box$  Ad-hoc/when requested

## Listed equity – (Proxy) Voting

### Do you disclose?

- $\bigcirc$  We do not disclose to either clients/beneficiaries or the public.
- $\ensuremath{\textcircled{}}$  We disclose to clients/beneficiaries only.
- $\odot$  We disclose to the public



Disclosure to clients/beneficiaries
Disclosure to clients/beneficiaries
O Disclose all voting decisions
Disclose some voting decisions
$\odot$ Only disclose abstentions and votes against management
Frequency
Quarterly or more frequently
Biannually
☑ Annually
Less frequently than annually
□ Ad hoc/when requested

SG 19.2 Additional information [Optio

Cartica provides a summary information of our enagement and proxy voting to our clients/beneficiaries annually, in which we emphasized that we are willing to disclose all our voting decisions and provide detailed explainations upon request.



# Cartica Management, LLC

# **Reported Information**

Public version

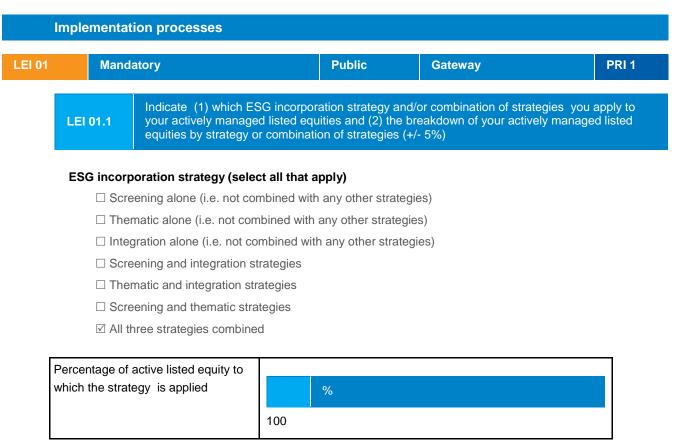
**Direct - Listed Equity Incorporation** 

# **PRI disclaimer**

This document presents information reported directly by signatories. This information has not been audited by the PRI Secretariat or any other party acting on their behalf. While this information is believed to be reliable, no representations or warranties are made as to the accuracy of the information presented, and no responsibility or liability can be accepted for any error or omission.



### ESG incorporation in actively managed listed equities



□ We do not apply incorporation strategies

#### Total actively managed listed equities

100%

# LEI 01.2

Describe your organisation's approach to incorporation and the reasons for choosing the particular ESG incorporation strategy/strategies.

Governance is a key element of our strategy and one of the primary sources of value-addition and return generation. We believe that engagement with companies on governance issues, if successful, will result in an increase in shareholder value and thus better returns for investors. Furthermore, we believe that this effect will be magnified in the Emerging Markets where the share price of many companies reflects the existence of a significant 'governance discount'. We believe that "E" and "S" risks are best managed and opportunities for value creation in these areas are best exploited by companies with strong governance frameworks and practices. We conduct a critical assessment of each potential portfolio company's approach to environmental and social risk and promote through direct engagement with management and majority shareholders compliance with local and international standards and adoption of international best practices and greater transparency.

### (A) Implementation: Screening



LEI 04	Mandato	ry	Public	Descriptive	PRI 1
LEI	LEI 04.1 Indicate and describe the type of screening you apply to your internally man equities.		pply to your internally managed a	ctive listed	

#### Type of screening

☑ Negative/exclusionary screening

#### Screened by

- ☑ Product
- ☑ Activity
- ☑ Sector
- Country/geographic region
- I Environmental and social practices and performance
- ☑ Corporate governance

#### Description

Cartica will not invest in companies whose controllers and/or managers have poor reputations for integrity, where we see insuperable corporate governance or E&S issues, or where there is little potential for valueadded engagement on governance and related issues. Additionally, Cartica screens out companies from clients' restricted lists.

☑ Positive/best-in-class screening

#### Screened by

- □ Product
- □ Activity
- □ Sector
- ☑ Country/geographic region
- □ Environmental and social practices and performance
- ☑ Corporate governance

### Description

Cartica seeks out markets and companies where engagement on corporate governance issues is likely to provide value-addition to portfolio companies.

☑ Norms-based screening

#### Screened by

- ☑ UN Global Compact Principles
- □ The UN Guiding Principles on Business and Human Rights
- ☑ International Labour Organization Conventions
- ☑ United Nations Convention Against Corruption
- OECD Guidelines for Multinational Enterprises
- □ Other, specify

#### Description

Cartica uses norms-based screening research provided by MSCI ESG, ISS-Ethix and other providers on certain companies.

# **LEI 04.2** Describe how you notify clients and/or beneficiaries when changes are made to your screening criteria.

Cartica's integrity screening process is hard-wired into each step of the investment decision process. We have developed a series of tools that we employ to identify opportunities and assess the likelihood of success for the kind of engagement strategies we employ. We also take into account the investment criteria and screens of our clients on a continual basis.

LEI 05	Mandato	ory	Public	Core Assessed	PRI 1
	LEI 05.1	Indicate which processes your analysis.	organisation uses	to ensure screening is based on r	obust
	☑ Comprehensive ESG research is undertaken or sourced to determine companies' activities and prod			d products.	
	☑ Companies are given the opportunity by you or your research provider to review ESG research on the and correct inaccuracies			n on them	
External research and data used to identify companies to be excluded/included is subject t by ESG/RI staff, the internal audit function or similar		excluded/included is subject to in	ternal audit		

- ☑ Third-party ESG ratings are updated regularly to ensure that portfolio holdings comply with fund policies.
- □ Trading platforms blocking / restricting flagged securities on the black list

 $\Box$  A committee or body with representatives independent of the individuals who conduct company research reviews some or all screening decisions

- $\square$  A periodic review of the quality of the research undertaken or provided is carried out
- I Review and evaluation of external research providers
- □ Other, specify
- □ None of the above

LEI 05.2	Indicate the proportion of your actively managed listed equity portfolio that is subject to comprehensive ESG research as part your ESG screening strategy.
○ <10%	
○ 10-50%	
○ 51-90%	
● >90%	





Quarterly or more frequently

○ Bi-annually

 $\bigcirc$  Annually

 $\bigcirc$  Less frequently than annually



We are constantly re-running ESG ratings and screens to seek out the most recently updated information.



(C) Implementation: Integration of ESG factors					
LEI 08	Mandato	ory	Public	Core Assessed	PRI 1
LEI 08.1 Indicate the ESG factors you systematically research as part of y the proportion of actively managed listed equity portfolios that is					



	Dress attion immediate by analysis
ESG issues	Proportion impacted by analysis
Environmental	
	Environmental
	○ <10%
	○ 10-50%
	○ 51-90%
	● >90%
Social	
	Social
	○ <10%
	○ 10-50%
	○ 51-90%
	● >90%
Corporate	
Governance	Corporate Governance
	○ <10%
	○ 10-50%
	○ 51-90%
	● >90%

### LEI 08.2 Additional information. [Optional]

Our entire investment process incorporates systematic analysis of the quality of corporate governance and opportunities for value-adding active ownership and engagement, including in other areas of sustainability (E&S).

LEI 09 Mandatory Public Core Assessed PRI 1
---



# **LEI 09.1** Indicate which processes your organisation uses to ensure ESG integration is based on a robust analysis.

Comprehensive ESG research is undertaken or sourced to determine companies' activities and products

☑ Companies are given the opportunity by you or your research provider to review ESG research on them and correct inaccuracies

- ☑ Third-party ESG ratings are updated regularly.
- A periodic review of the internal research is carried out

 $\boxdot$  Structured, regular ESG specific meetings between responsible investment staff and the fund manager or within the investments team

- Section ESG risk profile of a portfolio against benchmark
- □ Analysis of the impact of ESG factors on investment risk and return performance
- □ Other, specify
- □ None of the above

LEI 09.2	Indicate the proportion of your actively managed listed equity portfolio that is subject to comprehensive ESG research as part your integration strategy.
○ <10%	
○ 10-50%	

○ 51-90%

● >90%

# **LEI 09.3** Indicate how frequently third party ESG ratings that inform your ESG integration strategy are updated.

- Quarterly or more frequently
- Bi-Annually
- Annually
- $\odot$  Less frequently than annually

### LEI 09.4 Indicate how frequently you review internal research that builds your ESG integration strategy.

- Quarterly or more frequently
- $\bigcirc$  Bi-Annually

○ Annually

 $\odot$  Less frequently than annually

#### LEI 09.5 Describe how ESG information is held and used by your portfolio managers.

I ESG information is held within centralised databases or tools and it is accessible by all relevant staff

 $\boxdot$  ESG information or analysis is a standard section or aspect of all company research notes or industry/sector analysis generated by investment staff

 $\boxdot$  Systematic records are kept that capture how ESG information and research was incorporated into investment decisions

- □ Other, specify
- $\hfill\square$  None of the above



### LEI 09.6 Additional information.[Optional]

Regular assessment of Cartica's active ownership strategy with each portfolio company is a continuous and integral part of our portfolio review process.



# Cartica Management, LLC

# **Reported Information**

Public version

**Direct - Listed Equity Active Ownership** 

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New selection options have been added to this indicator. Please review your prefilled responses carefully.

LEA 01.1	Indicate whether your organisation has an active ownership policy.
Yes	

#### **LEA 01.2** Attach or provide a URL to your active ownership policy.

- Attachment provided:
- URL provided:



https://www.cartica.com/wp-content/uploads/2019/03/Cartica-Active-Ownership-Policy-2019-02-01.pdf

#### **LEA 01.3** Indicate what your active engagement policy covers:

#### General approach to active ownership

- $\ensuremath{\boxdot}$  Conflicts of interest
- I Alignment with national stewardship code requirements
- $\ensuremath{\boxtimes}$  Assets/funds covered by active ownership policy
- $\ensuremath{\boxdot}$  Expectations and objectives
- ☑ Engagement approach

### Engagement

- $\ensuremath{\boxtimes}$  ESG issues
- ☑ Prioritisation of engagement
- Method of engagement
- ☑ Transparency of engagement activities
- $\ensuremath{\boxdot}$  Due diligence and monitoring process
- $\ensuremath{\boxdot}$  Insider information
- ☑ Escalation strategies
- ☑ Service Provider specific criteria
- $\Box$  Other specify;
- ☑ (Proxy) voting approach



#### Votir

- ✓ ESG issues
- Prioritisation and scope of voting activities
- $\ensuremath{\boxdot}$  Methods of voting
- ☑ Transparency of voting activities
- $\ensuremath{\boxtimes}$  Regional voting practice approaches
- ☑ Filing or co-filing resolutions
- Company dialogue pre/post-vote
- $\ensuremath{\boxtimes}$  Decision-making processes
- ☑ Securities lending processes
- $\Box$  Other specify;

#### □ Other

 $\hfill\square$  None of the above

#### $\bigcirc$ No

LEA 01.4	Do you outsource any of your active ownership activities to service providers?
○ Yes	
No	
LEA 01.6	Additional information [optional]

Cartica employs an active ownership approach to investing in Emerging Markets and pursues an engagement strategy with each portfolio company. Cartica engages with portfolio companies in a constructive and cooperative manner to initiate and accelerate changes that create value for shareholders. The value-creating changes in portfolio companies that Cartica typically promotes involve improvements in: (1) corporate governance, including transparency and disclosure of social and environmental sustainability practices and performance against standards; (2) strategic decision-making and corporate direction; (3) structures that impede full value realization; and (4) financial management. In each case, Cartica provides a set of formal outputs that benchmark our portfolio companies against peers on governance, transparency and E&S. These outputs inform and provide a point of reference for Cartica engagements.





Type of engagement	Reason for interaction
Individual / Internal staff engagements	$\ensuremath{\boxtimes}$ To influence corporate practice (or identify the need to influence) on ESG issues
	☑ To encourage improved/increased ESG disclosure
	☑ To gain an understanding of ESG strategy and/or management
	$\Box$ We do not engage via internal staff
Collaborative engagements	☑ To influence corporate practice (or identify the need to influence) on ESG issues
	☑ To encourage improved/inreased ESG disclosure
	□ To gain an understanding of ESG strategy and/or management
	$\Box$ We do not engage via collaborative engagements
Service provider engagements	$\hfill \Box$ To influence corporate practice (or identify the need to influence) on ESG issues
	□ To encourage improved/increased ESG disclosure
	$\Box$ To gain an understanding of ESG strategy and/or management
	☑ We do not engage via service providers

## LEA 02.4

Additional information. [Optional]

Engagement is fully integrated in our investment approach and therefore it is our own staff that initiate and execute our engagements with every portfolio company. We have on occasion hired local consultants / legal counsel to advise us on country-specific governance rules and practices and to help us benchmark portfolio companies. But we never outsource our engagements to such parties.

LEA 03 Mandatory	Public	Core Assessed	PRI 2
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#### New selection options have been added to this indicator. Please review your prefilled responses carefully.

LEA 03.1	EA 03.1 Indicate whether your organisation has a formal process for identifying and prioritising engagements.			
● Yes				
LEA 03	.2 Indicate the criteria used to identify and prioritise engagements for each type of engagement.			



Type of engagement	Criteria used to identify/prioritise engagements			
Individual / Internal	-			
engagements	Internal / Individual engagements			
	☑ Geography / market of the companies			
	☑ Materiality of the ESG factors			
	☑ Exposure (size of holdings)			
	☑ Responses to ESG impacts that have already occurred			
	□ Responses to divestment pressure			
	□ Consultation with clients/beneficiaries			
	□ Consultation with other stakeholders (e.g. NGOs, trade unions, etc.)			
	☑ Follow-up from a voting decision			
	Client request			
	□ Breaches of international norms			
	□ Other, specify			
	□ We do not outline engagement criteria for our individual engagements.			
Collaborative				
engagements	Collaborative engagements			
	☑ Potential to enhance knowledge of ESG issues from other investors			
	Ability to have greater impact on ESG issues			
	☑ Ability to add value to the collaboration			
	Geography/market of the companies targeted by the collaboration			
	☑ Materiality of ESG factors addressed by the collaboration			
	☑ Exposure (size of holdings) to companies targeted by the collaboration			
	$\ensuremath{\boxdot}$ Responses to ESG impacts addressed by the collaboration that have already occurred			
	□ Responses to divestment pressure			
	☑ Follow-up from a voting decision			
	□ Alleviate the resource burden of engagement			
	□ Consultation with clients/beneficiaries			
	□ Consultation with other stakeholders (e.g. NGOs, trade unions, etc.)			
	□ Other, specify			
	$\Box$ We do not outline engagement criteria for our collaborative engagements.			

 $\bigcirc \operatorname{No}$ 



### LEA 03.3 Additional information. [Optional]

Cartica develops and executes an engagement strategy with each and every portfolio company. Priorities are determined independently for each portfolio company, taking into account a variety of applicable factors, including those indicated above. In all cases, our objective is to achieve value-adding change, to address risks and take advantage of unrealized opportunities. Development and execution of our engagement strategy is hard-wired into every stage of the investment process and all investment staff, including analysts, their supervisors, the Managing Director, Corporate Governance and Sustainability and the Investment Committee play an active role throughout the investment process and portfolio supervision.

Cartica generally pursues its agenda of engagement items with portfolio companies directly and on a one-on-one basis. Our collective engagements are principally at the market-wide standard setting and policy level. Accordingly, the objectives are typically changes in rules and regulations that we (and our collaborators) believe to be in the interests of shareholders. In some cases, the objective is better voluntary compliance with best practices. In such cases, progress can be measured (by us or groups to which we belong) by how many companies adopt the new standards.

LEA 04	Mandatory	Public	Core Assessed	PRI 2
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#### New selection options have been added to this indicator. Please review your prefilled responses carefully.

Individual / Internal engagements	<ul> <li>All engagement activities</li> <li>Majority of engagement activities</li> <li>Minority of engagement activities</li> <li>We do not define specific objectives for engagement activities carried out by internal staff.</li> </ul>		
Collaborative engagements	<ul> <li>All engagement activities</li> <li>Majority of engagement activities</li> <li>Minority of engagement activities</li> <li>We do not define specific objectives for engagement activities carried out through collaboration</li> </ul>		

#### LEA 04.2 Additional in

Our portfolio review process involves regularly scheduled evaluation of engagement progress and tracking through our Engagement Status Summaries. Based on these evaluations, Cartica may revise our engagement strategy, intensify, reduce or redirect resources committed to the engagement and/or reevaluate the desirability of the investment in light of limited progress.







Individual / Internal engagements	<ul> <li>Yes, in all cases</li> <li>Yes, in majority of cases</li> <li>Yes, in a minority of cases</li> <li>We do not monitor, or review engagement outcomes carried out by our internal staff.</li> </ul>		
Collaborative engagements	<ul> <li>Yes, in all cases</li> <li>Yes, in a majority of cases</li> <li>Yes, in a minority of cases</li> <li>We do not monitor, or review engagement outcomes via collaborative engagement activities.</li> </ul>		

LEA 05.2

#### Indicate if you do any of the following to monitor and review the progress of engagement activities.

Individual / Internal staff engagements	<ul> <li>Define timelines/milestones for your objectives</li> <li>Track and/or monitor progress against defined objectives and/or KPIs</li> <li>Track and/or monitor the progress of action taken when original objectives are not met</li> <li>Revisit and, if necessary, revise objectives on continuous basis</li> <li>Other; specify</li> </ul>
Collaborative engagements	<ul> <li>Define timelines/milestones for your objectives</li> <li>Track and/or monitor progress against defined objectives and/or KPIs</li> <li>Track and/or monitor the progress of action taken when original objectives are not met</li> <li>Revisit and, if necessary, revise objectives on continuous basis</li> <li>Other; specify</li> </ul>

#### LEA 05.3

Additional information [Optional]

Cartica engages collectively in the markets where we are invested principally through promoting better corporate governance standard setting and rule-making and contributing to efforts to ensure the voices of minority investors are heard. Cartica believes that the more seriously domestic and international institutional investors take stewardship, the greater the leverage we have in our engagements with portfolio companies. Our goals are to ensure that rule-making efforts and regulatory decisions support fair treatment of shareholders and that the interests of shareholders are fully understood by lawmakers, regulators, companies and the general public. Public pressure for higher standards also strengthens Cartica's hand in our engagements with company management and majority shareholders.

Cartica generally pursues its agenda of engagement items with portfolio companies directly and on a one-on-one basis. However, we do share views on key business and governance issues with other interested minority shareholders.

LEA 06	Mandatory	Public	Additional Assessed	PRI 2,4
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# LEA 06.1

Indicate whether your organisation has an escalation strategy when engagements are unsuccessful.

Yes

# **LEA 06.2** Indicate the escalation strategies used at your organisation following unsuccessful engagements.

- □ Collaborating with other investors
- □ Issuing a public statement
- $\hfill \Box$  Filing/submitting a shareholder resolution
- ☑ Voting against the re-election of the relevant directors
- □ Voting against the board of directors or the the annual financial report
- $\hfill\square$  Submitting nominations for election to the board
- Seeking legal remedy / litigation
- ☑ Reducing exposure (size of holdings)
- ☑ Divestment
- □ Other, specify

 $\bigcirc$  No

### LEA 06.3 Additional information. [Optional]

Developing a constructive rapport with senior management and controllers is a hallmark of the Cartica approach. So we generally disfavor aggressive public confrontation. However, we are prepared to escalate our choice of tactics when other approaches do not yield desired results. The size of our holdings are affected by the progress or lack thereof in our engagements, so we may reduce exposures to or divest from companies that are resistent to our efforts. We generally avoid litigation, but have in the past used it when we were the victim of eggregious behavior.

LEA 07 Vo	LEA 07 Voluntary		Public		Additional Ass	essed	PRI 1,2
LEA 07.1	<b>LEA 07.1</b> Indicate whether insights gained from your organisation's engagements are shared with investmendecision-makers.						investment
		Type of engagement		Insigh	its shared		
		Individual / Internal staff enga	gements		a, systematically		
		Collaborative engagements			, systematically , occasionally		



## LEA 07.2

Indicate the practices used to ensure information and insights collected through engagements are shared with investment decision-makers.

Involving investment decision-makers when developing engagement programme

I Holding investment team meetings and/or presentations

 $\ensuremath{\boxdot}$  Using IT platforms/systems that enable data sharing

☑ Internal process that requires portfolio managers to re-balance holdings based on interaction and outcome levels

 $\Box$  Other; specify

□ None

# LEA 07.3

Indicate whether insights gained from your organisation's engagements are shared with your clients/beneficiaries.

Type of engagement	Insights shared
Individual/Internal staff engagements	<ul> <li>Yes, systematically</li> <li>Yes, occasionally</li> <li>No</li> </ul>
Collaborative engagements	<ul> <li>Yes, systematically</li> <li>Yes, occasionally</li> <li>No</li> </ul>

#### LEA 07.4

#### Additional information. [Optional]

Insights and experience from our years of active ownership engagement activity are a central part of Cartica's intellectual capital. As our investment analysts are involved from the beginning in the engagements with portfolio companies, they gather first-hand experience. The investment decision makers, including the members of the Investment Committee, are directly involved in the engagements. Cartica's core ESG team serves as a repositary of the firm's overall experience and fosters the dissemination of learning within the firm.

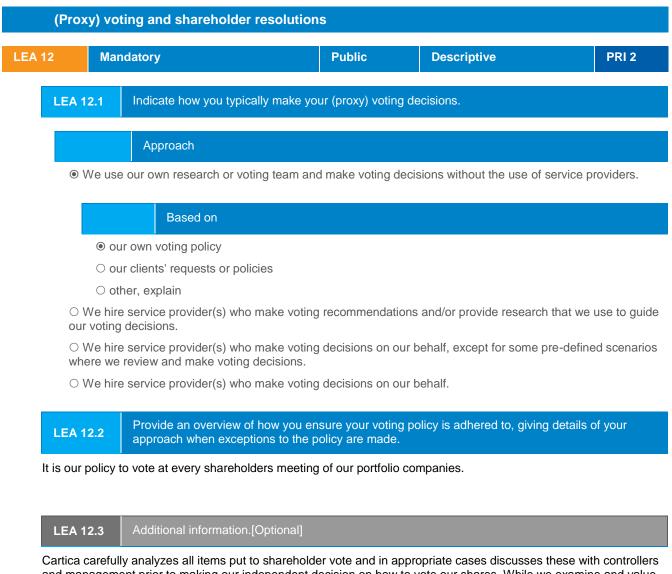
LEA 08	08 Mandatory		Public	Gateway	PRI 2	
	LEA 08.1 Indicate if you track the num		Indicate if you track the numbe	er of your engagement a	activities.	
	Type of engagement Tracking e			Tracking engagemen	ts	

I ype of engagement	Tracking engagements
Individual / Internal staff engagements	<ul> <li>Yes, we track the number of our engagements in full</li> <li>Yes, we partially track the number of our engagements</li> <li>We do not track</li> </ul>
Collaborative engagements	<ul> <li>Yes, we track the number of our engagements in full</li> <li>Yes, we partially track the number of our engagements</li> <li>We do not track</li> </ul>



### LEA 08.2 Additional information. [OPTIONAL]

As an active ownership investor with a concentrated portfolio, we conduct comprehensive engagements with all our portfolio companies. These are tracked in near-real time through various means, most explicitly our Engagement Status Summary document.



and management prior to making our independent decision on how to vote our shares. While we examine and value proxy recommendations of international and country-specific service providers, this we do principally to understand the advice other investors are receiving.

		LEA 15	Mandatory	Public	Descriptive	PRI 2
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# **LEA 15.1** Indicate the proportion of votes where you or the service providers acting on your behalf have raised concerns with companies ahead of voting.

- 100%
- 99-75%
- $\bigcirc$  74-50%
- 49-25%
- 24-1%
- O Neither we nor our service provider(s) raise concerns with companies ahead of voting

#### **LEA 15.2** Indicate the reasons for raising your concerns with these companies ahead of voting.

- □ Vote(s) for selected markets
- □ Vote(s) for selected sectors
- □ Vote(s) relating to certain ESG issues
- □ Vote(s) on companies exposed to controversy on specific ESG issues
- □ Vote(s) for significant shareholdings
- $\Box$  On request by clients
- ☑ Other

### Explain

Our most common objections to shareholder meeting resolutions relate to Board composition (especially independence and diversity), overly-generous remuneration caps, and open-ended delegation (general mandates) to the Board to approve capital issuances.

#### LEA 15.3

Additional information. [Optional]

Share voting is an integral part of Cartica's engagement strategy with a portfolio company. Accordingly, we communicate directly with management and majority shareholders when we vote against any material item proposed for shareholder approval.

16	Mai	ndatory	Public	Core Assessed	PRI 2
LEA 16.1 service provider(s) acting on yo		Indicate the proportion of votes part service provider(s) acting on your be abstaining or voting against manage	ehalf, have commu	unicated to companies the ration	
○ 100%					
○ 99-75%					
○ 74-50%					
● 49-25%					
○ 24-1%					
$\odot$ We	$\bigcirc$ We do not communicate the rationale to companies				
	O Not applicable because we and/or our service providers do not abstain or vote against management recommendations				



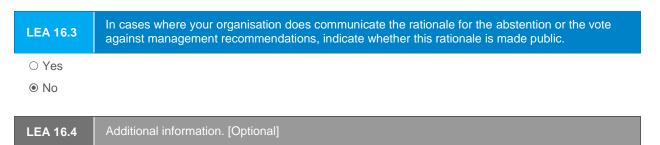
# **LEA 16.2** Indicate the reasons your organisation would communicate to companies, the rationale for abstaining or voting against management recommendations.

 $\Box$  Votes for selected markets

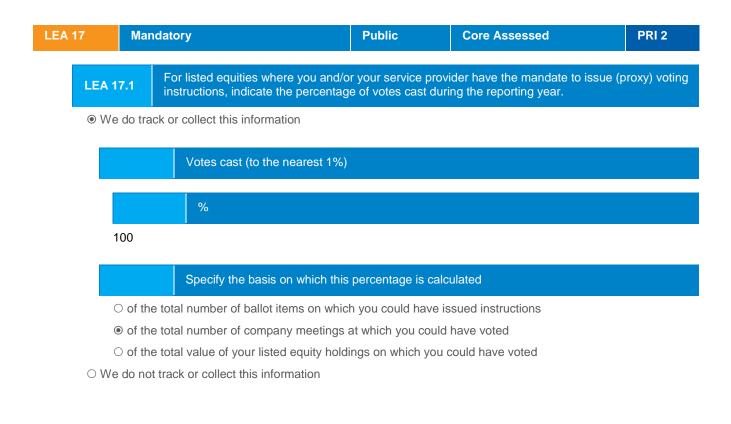
- $\Box$  Votes for selected sectors
- □ Votes relating to certain ESG issues
- $\hfill\square$  Votes on companies exposed to controversy on specific ESG issues
- □ Votes for significant shareholdings
- $\Box$  On request by clients
- ☑ Other

## Explain

#### See response to LEA 15.2



We are prepared to explain all our voting decisions to our client/beneficiaries.





LEA 17.3 Additional information. [Optional]

Share voting an integral part of our active ownership approach. It is our policy to vote at every meeting and on every agenda item.



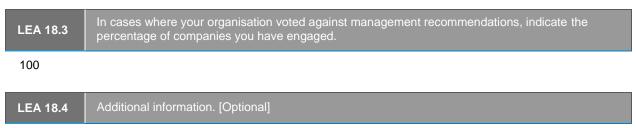
Yes, we track this information

**LEA 18.2** Of the voting instructions that you and/or third parties on your behalf issued, indicate the proportion of ballot items that were:

Voting instructions	Breakdown as percentage of votes cast
For (supporting) management recommendations	% 79
Against (opposing) management recommendations	21
Abstentions	% 0

100%

 $\bigcirc$  No, we do not track this information



Please note that these figures are for the 2018 calendar year. Only salient items are reflected in the above tallies (e.g., pro forma and procedural items, such as opening and closing the meeting, are excluded).



# **LEA 19.1** Indicate whether your organisation has a formal escalation strategy following unsuccessful voting.

Yes

 $\odot$  No

# **LEA 19.2** Indicate the escalation strategies used at your organisation following abstentions and/or votes against management.

 $\ensuremath{\boxdot}$  Contacting the company's board

- ☑ Contacting the company's senior management
- □ Issuing a public statement explaining the rationale
- □ Initiating individual/collaborative engagement
- $\hfill\square$  Directing service providers to engage
- □ Reducing exposure (holdings) / divestment

□ Other

#### LEA 19.3 Additional information. [Optional]

Cartica's engagements are generally conducted through direct communication with majority shareholders, Board members and senior management. In those cases where we have not already expressed our rationale for negative votes to the highest echelons in the company, we escalate the discussion to them.

