

WEBINAR

FRIDAY, FEBRUARY 10, 2017

INSTITUTIONAL INVESTOR SURVEY 2017: FOR INVESTORS, CORPORATE GOVERNANCE IS NO LONGER JUST ABOUT THE AGM!

Legislation and stewardship codes now require asset managers to increase their oversight and engagement with portfolio companies, monitor and evaluate directors diligently and exercise voting rights with the same fiduciary care that governs their investment decisions. Furthermore, institutional investors are increasingly integrating extra-financial performance metrics in their portfolio construction process.

This new modus operandi suggests that companies need to understand their investor audience well and communicate effectively to address their various expectations and sensitivities.

As such, Morrow Sodali focused its 2017 Annual Investor Survey on the key governance expectations of institutional investors, with responses from more than USD 22 trillion AUM. The results show that the opportunity sits with companies to reassure their investors, through dialogue, about the strength of their board's decision-making, long-term strategy and value creation opportunities.

In this one-hour webinar we aim to answer questions like the following, with the support of three global institutional investors:

- Are investors and companies focusing too much on pay at the expense of other topics?
- What are the key ESG issues that investors will focus on in 2017?
- What is the value of engagement and what is the best way to improve the process?
- How important is the disclosure of material ESG information in investment/divestment decisions?
- What actions help increase investor confidence in a company's board refreshment process?
- How do investors judge the effectiveness of a company's capital allocation?
- What factors contribute to traditional investors supporting activist claims.

In addition to Investor Relations and Corporate Secretariat teams, the webinar will be of interest to board members.

PANELLISTS



ABERDEEN ASSET MANAGEMENT

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Ali Saribas

Director, Business Development



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